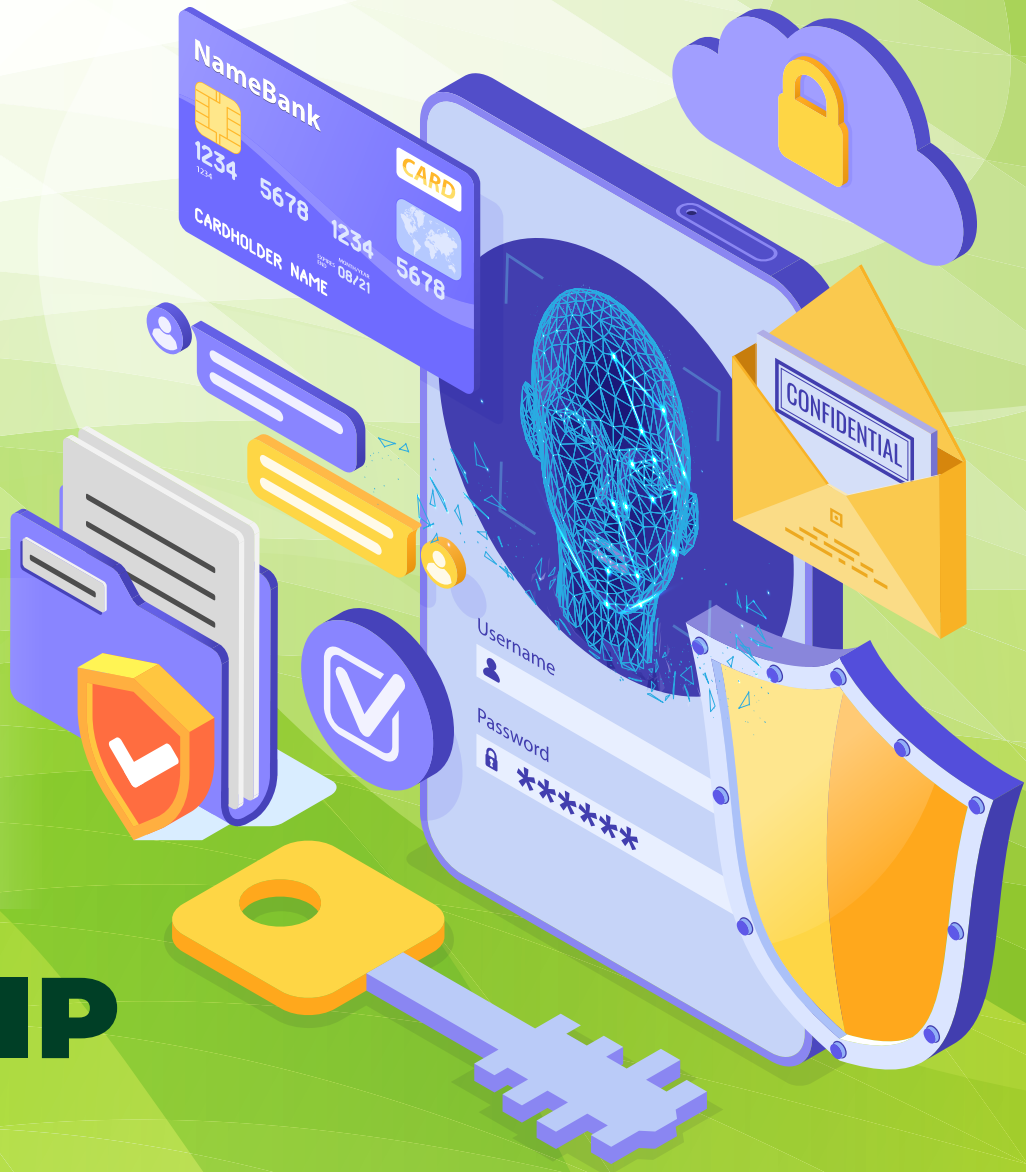
4TH ANNUAL

DIGITAL IDENTITY WEEK

1st – 2nd September 2027 ● Sydney, Australia



SECURED. GOVERNED. DELIVERED.

Australia's premier digital identity and access management summit, uniting government and enterprise leaders for high-level strategy, governance and delivery.

2027 SPONSORSHIP PROSPECTUS

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SECURED. GOVERNED. DELIVERED.

Digital identity is no longer contained, predictable, or siloed.

The Premier Event for Australia's Digital Identity, IAM and Access Leaders

Digital Identity Week 2027 is where Australia's most senior authentication, IAM and governance leaders come to define what defensible looks like — and to invest in it.

AI is already running deepfake and synthetic identity attacks at a scale most authentication systems weren't built for. The Digital ID Act's enforcement posture has sharpened, and static verification no longer buys institutions patience. Digital identity ownership is shifting from a login-layer IT function to a function with its own seat in enterprise risk strategy. Assurance levels, detection speed and cost-to-serve are now the numbers identity leaders use to justify their own budget to the board. Budgets are active and accountable, and leaders are looking for partners who can help them authenticate faster, prove the assurance, and close the gap before the regulator finds it first.

This is not incremental change.

This is decisive transformation.

WHY DIGITAL IDENTITY WEEK 2027 MATTERS TO YOU

You are engaging with:

- Senior decision-makers responsible for authentication strategy, IAM investment and digital identity technology
- Institutions actively repositioning digital identity as regulated infrastructure, not a technical subsystem
- Leaders accountable for regulatory compliance, Digital ID Act accreditation and enterprise access risk
- Buyers evaluating platforms and partners that deliver measurable outcomes — stronger assurance, faster verification and defensible audit trails

They attend to benchmark. To validate strategy. To accelerate progress. And to partner.

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THE ONLY PLATFORM OF ITS SCALE AND SENIORITY IN AUSTRALIAN DIGITAL IDENTITY

No other platform in Australia brings together this level of seniority, regulatory access and commercial accountability in digital identity and access management as Digital Identity Week 2027 does.

This is where strategy meets execution.

Where governance becomes competitive advantage.

Where authentication becomes trusted infrastructure.

Digital Identity Week 2027 is built for meaningful engagement, influence and measurable return.

If digital identity and access is your market, this is where your buyers are.

Position your brand where it matters most.
See you at Digital Identity Week 2027.



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THE DECISION-MAKERS SHAPING AUSTRALIAN DIGITAL IDENTITY INVESTMENT

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Digital Identity Week 2027 convenes the senior leaders who control authentication, IAM and digital identity strategy, technology investment and enterprise access risk spend. This is a commercially accountable audience — responsible for AI deployment, platform investment, identity governance ownership and regulatory mandate at institutional scale.

Attendees include Chief Identity Officers, Heads of IAM, Heads of Digital Identity, Chief Information Security Officers, Heads of Cyber & Access Security, and executive decision-makers from Australia's largest government agencies, banks, insurers, energy providers and critical infrastructure operators. They attend with active mandates, defined priorities and funded initiatives.

These are institutions rebuilding their authentication models, deploying AI-driven fraud and identity verification, modernising IAM operations and building the accreditation-ready infrastructure the Digital ID Act expects. They are benchmarking partners, evaluating solutions and allocating budget.

This is not a passive audience. It is a market-moving one.

JOB TITLES YOU'LL MEET

- Chief Identity Officer / Chief Information Security Officer
- Head of Identity & Access Management
- Head of Digital Identity
- Head of IAM Architecture
- Head of Cyber & Access Security
- Director of Identity Governance
- Head of Authentication & Fraud
- Head of Privileged Access Management
- Director, Digital Identity Policy
- Senior Manager, Enterprise IAM

INDUSTRIES REPRESENTED

- Federal & State Government
- Banking & Financial Services
- Energy & Utilities
- Insurance
- Telecommunications
- Payments & Fintech
- Healthcare
- Critical Infrastructure
- Technology & IAM / RegTech
- Professional Services & Advisory

ATTENDEES AT DIGITAL IDENTITY WEEK 2027 INCLUDE:

Australian Government Services Australia · Service NSW · ACCC · ANZ · Westpac · ANZ · Insignia Financial · OPTUS · NSW Customer Service · NSW Government · Crown Resorts · tpg Telecom · Austroads · Downer · ASIC · AIP · Australian Digital ID System · NSW Electoral Commission · vicroads · Uber · Australian Payments Plus · agl · Australian Criminal Intelligence Commission · Suncorp · Virgin Australia · Origin · BOQ

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PARTNERSHIP BUILT AROUND YOUR DIGITAL IDENTITY MARKET OBJECTIVES

No two institutions approach digital identity and access the same way, and no two sponsorship strategies should look alike.

At Digital Identity Week 2027, partnership is built around your growth agenda. Whether your objective is pipeline acceleration, strategic positioning, enterprise brand visibility or high-level relationship building, we work with you to design a tailored engagement plan that delivers measurable commercial impact.

This is not a one-size-fits-all package. It is a structured opportunity to put your brand in front of Australia's most senior authentication, IAM and governance decision-makers — at the moments that matter.
From the VIP Concierge Service to 1-2-1 scheduled meetings, discussion groups and premium keynote speaking opportunities, we create environments where meaningful conversations happen and real partnerships are formed.

You'll engage directly with senior authentication, IAM and governance leaders from Australia's largest institutions, across the exhibition floor, on stage, in problem-solving labs and in facilitated peer exchanges.

Digital Identity Week 2027 is designed to help you influence, connect and grow.

STRATEGIC PARTNERSHIP OPPORTUNITIES

KEYNOTE & CASE STUDY SESSION

Lead the conversation. Influence the market.

This is your platform to shape strategic dialogue at Digital Identity Week 2027. Positioned at the heart of the agenda, a Keynote or Case Study Session allows you to contribute perspective on the issues driving digital identity investment, from AI-driven authentication to regulatory readiness.

Not a sales pitch. A leadership moment.

You'll engage a senior, commercially accountable audience actively evaluating partners, priorities and next steps.

Build authority. Strengthen credibility. Align your brand with the future direction of digital identity and access.

VIP CONCIERGE SERVICE — 1-2-1 SCHEDULED MEETINGS

Structured 1-to-1 meetings with the leaders who matter.

The VIP Concierge Service delivers pre-arranged, private one-to-one meetings with senior authentication, IAM and governance decision-makers aligned to your target priorities. This is deliberate, curated engagement, each meeting matched to your objectives.

No cold introductions. No wasted time.

Just commercially relevant dialogue. Build pipeline. Deepen relationships. Turn access into action.

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STRATEGIC PARTNERSHIP OPPORTUNITIES

INTERACTIVE DISCUSSION GROUP LEADER



Facilitate the conversations that matter.

As a Discussion Group Leader, your brand sits at the centre of fast-paced, peer-driven dialogue. Guide senior digital identity leaders through the authentication, governance and delivery challenges they're navigating right now — and position your expertise within practical, candid exchange.

No slides. No theatre.

Just insight, influence and real connection.

LEADERSHIP LUNCH PARTNER



Engage decision-makers in a premium setting.

The Leadership Lunch brings together senior digital identity and IAM leaders for focused, high-value, invitation-only conversation.
As Partner, you host the lunch — aligning your brand with trust, access and strategic dialogue in a more intimate environment.

This is where relationships are built.

Where trust is formed.

Where influence deepens.

PROBLEM-SOLVING LAB PARTNER



Put your solution to the test, live

The Problem-Solving Lab is a high-intensity, small-group format where participants work through real digital identity scenarios under time pressure. As Partner, you help facilitate the scenario and position your platform as part of the real-world answer.

Not a pitch slot. Not a brochure.

A live demonstration of what your technology or advisory approach actually does under pressure.

PANEL PARTNER



Be part of the defining conversation.

As a Panel Partner, your organisation contributes to a strategic, moderated discussion alongside respected industry voices. This is an opportunity to demonstrate perspective, credibility and alignment with the issues driving digital identity investment.

Add your voice to the debate.
Shape thinking.

Strengthen your position in the market.

QUICKFIRE CASE STUDY PARTNER



Make a focused, high-impact statement.

The Quickfire Case Study delivers a concise, high-visibility moment within the agenda — ideal for sharing a sharp insight, case study or market perspective in fifteen minutes, with no shared stage.

Short. Strategic. Memorable.

Position your brand at the forefront of a fast-moving discussion.

TECHNOLOGY DEMONSTRATION DRIVE PARTNER



Own your presence on the exhibition floor.

The Demo Drive package places your brand at the centre of the event experience — live technology, hands-on demonstration and direct comparison, not a brochure.

Meet buyers where they connect.

Showcase capability.

Convert engagement into opportunity.

PREVIOUS SPONSORS & INDUSTRY PARTNERS OF DIGITAL IDENTITY WEEK INCLUDE

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acs Advanced Card Systems Ltd.
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SECURING A WORLD IN MOTION

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WHERE DIGITAL IDENTITY INVESTMENT IS GOING IN 2027

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Digital identity and access defence is under pressure to deliver measurable outcomes — stronger authentication, cleaner governance, lower fraud exposure and AI-enabled efficiency. As a result, budget allocation is focused and commercially accountable.

These are the priority areas attracting active investment across Australia's leading institutions.

AI-DRIVEN AUTHENTICATION & FRAUD PREVENTION

Every digital identity leader is under direct pressure to deploy AI without adding friction for genuine users. The conversation has shifted from pilot to enterprise mandate.

Vendor Opportunity:

- Adaptive MFA platforms
- Biometric liveness detection
- Deepfake and synthetic identity detection
- Behavioural analytics engines

IAM & IGA MODERNISATION

Legacy IAM can't keep pace with hybrid, multi-cloud estates or regulator expectations. This is foundational spend — the layer every other identity initiative depends on.

Vendor Opportunity:

- IAM platforms
- Identity governance & administration (IGA) tools
- Entitlement review & certification tools
- Access analytics platforms

PRIVILEGED ACCESS MANAGEMENT (PAM)

Privilege creep and policy drift are now the fastest route from misconfiguration to breach. The technology to contain it is ready, the governance model around it isn't.

Vendor Opportunity:

- PAM platforms
- Just-in-time access tools
- Session monitoring & recording
- Credential vaulting solutions

DIGITAL ID ACT COMPLIANCE & REGULATORY ADVISORY

Every authentication and IAM initiative is now blocked by the same thing: proving it meets a legislative bar nobody's fully tested yet.

Vendor Opportunity:

- Accreditation advisory services
- Trust framework consulting
- Assurance level assessment tools
- Regulatory reporting platforms



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WHERE DIGITAL IDENTITY INVESTMENT IS GOING IN 2027

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CUSTOMER & CITIZEN IDENTITY (CIAM)

The onboarding flow is now the highest stakes trust touchpoint most organisations have, and most systems still can't verify a citizen without friction.

Vendor Opportunity:

- CIAM platforms
- Digital onboarding tools
- Identity verification & KYC providers
- E-signature & document platforms

MACHINE & NON-HUMAN IDENTITY

Machine identities already outnumber human identities in most organisations, and AI agents are accelerating that gap fast.

Vendor Opportunity:

- Machine identity platforms
- API security tools
- Secrets management solutions
- AI agent governance tools

VERIFIABLE CREDENTIALS & DIGITAL WALLETS

As digital wallets and verifiable credentials move from pilot to production, standards mismatch is now the single biggest thing slowing adoption.

Vendor Opportunity:

- Digital wallet platforms
- Verifiable credential issuance tools
- Federation & interoperability solutions
- Trust framework integration tools

ZERO TRUST ARCHITECTURE

The perimeter is gone, and identity is what's left standing in its place. Identity telemetry is now the primary signal for real-time threat detection.

Vendor Opportunity:

- Zero trust platforms
- Continuous authentication tools
- Identity threat detection & response
- Policy orchestration engines



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Digital Identity Week 2027 is where Australia's most senior authentication, IAM and governance leaders come together to set the standard.

It is the sharpest, most focused gathering of its kind in Australia — bringing seniority, mandate and commercial accountability to one platform.

This is where strategy becomes funded initiative. Where relationships become partnerships. Where presence becomes influence.

Be part of the platform shaping the future of digital identity and access in Australia.

SECURE YOUR POSITION FOR 2027

Align your brand with the leaders driving authentication and governance transformation and engage the institutions actively investing in digital identity solutions.

Place your business at the centre of the conversation with Australia's digital identity leaders.

OPPORTUNITIES FOR 2027 ARE NOW OPEN.

To explore partnership options, contact: **sponsorbranding@iqpc.com.au**

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